## Message Text

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**ORIGIN OPIC-06** 

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DRAFTED BY OPIC/F BMHENDERSON APPROVED BY EB/IFD/ OIA:RJSMITH OPIC/ID:GCOOPER AF/W:JMSEGARS EB/IFD/OIA:DHSTEBBING

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R 181618Z JUN 75 FM SECSTATE WASHDC TO AMEMBASSY MONROVIA

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E.O. 11652: N/A

TAGS: EFIN

SUBJECT: PROGRESS REPORT ON OPIC INVESTMENT PROMOTION

- 1. OPIC HAS REVIEWED ALL INVESTMENT OPPORTUNITIES AND IDEAS DEVELOPED BY OPIC RESIDENTS IN WEST AFRICA. WE HAVE SELECTED FROM THE LIST OF OVER 100 PROJECTS 26 IN SEVEN COUNTRIES WHICH WE BELIEVE MERIT INITIAL DEVELOPMENT AND PROMOTION. OPIC HAS COMMENCED CONCENTRATED EFFORTS TO IDENTIFY AND CONTACT POTENTIAL INTERESTED INVESTORS FOR THESE 26 PROJECTS. THIS IS REQUIRING REFINEMENT OF PROJECT DESCRIPTIONS AND IN MANY CASES GENERATION OF ADDITIONAL DATA FOR WHICH WE REQUEST ASSISTANCE EMBASSY BELOW.
- 2. FIRST PUBLIC OPPORTUNITY TO PRESENT THE 26 PROJECTS WAS FULL DAY SEMINAR IN BOSTON ON JUNE 5 ATTENDED BY ABOUT 50 CORPORATE AND BANK REPRESENTATIVES. AFTER MORNING SESSION ON NUTS AND BOLTS OPIC FINANCE AND INSURANCE, ENTIRE AFTERNOON DEVOTED TO WEST AFRICA LED BY WELL-RECEIVED SPEECH BY DEPUTY ASST. SEC. STATE FOR AFRICA, JAMES BLAKE, ON DOING UNCLASSIFIED

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BUSINESS IN WEST AFRICA. AMONG ATTENDEES AT LATER WORKING

SESSIONS, FOUR SEPARATE COMPANIES EXPRESSED SERIOUS INTEREST IN FOUR OF THE PROJECTS, A HIGH INITIAL SUCCESS IN OUR VIEW. SIMILAR PROMOTIONAL SESSIONS WILL BE HELD IN THE FUTURE.

- 3. THE PROJECTS SELECTED FOR LIBERIA ARE:
- (1) PALM OIL PLANTATION.
- (2) DIPPED RUBBER GOODS MANUFACTURE WITH HARRY MORRIS.
- (3) SMALL VENEER PLANT USING A. SHERMAN CONCESSION LOGS.
- 4. OPIC REQUESTS EMBASSY KEEP US INFORMED OF ANY COMPANIES WHO MAY HAVE VISITED AND SHOWN INTEREST IN THESE INDUSTRIES, AND ALSO PROVIDE US WITH ANY SPECIFIC INFORMATION THEY MAY OBTAIN IN CONNECTION WITH THESE PROJECTS. PLEASE CABLE INFO OR POUCH MATERIAL FOR ATTENTION OF BONNY HENDERSON/OPIC WHO IS COORDINATING PROGRAM. KISSINGER

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## Message Attributes

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